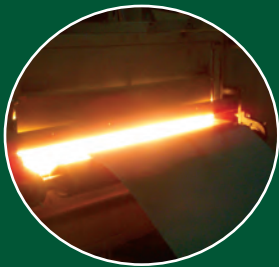


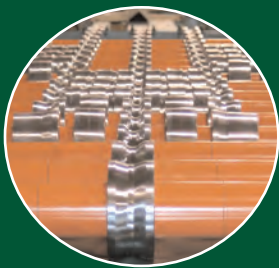
# Evercure™

## Process

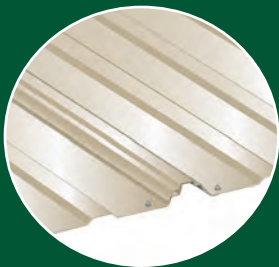
Heat Formed™  
Metal



Advanced Tooling



CECI®



Finished Panel



# Evercure™

*Evercure™ is a trademark of Everlast Roofing, Inc.*

## **What is Evercure™?**

Evercure™ is a process that combines Heat Forming™, Tooling, and our CECI® (Cut-Edge Corrosion Inhibitor) to provide superior barrier protection against corrosion.

## **How does it work?**

Heat Forming™ creates a more flexible paint system, which eliminates cracks and provides increased barrier protection.

Advanced State of the Art Tooling is another area of excellence in our roll formed products. Using additional stands places less stress on the formed radius of our panel providing for the most consistent panel profile on the market.

CECI® is a clear corrosion inhibitor which effectively decreases the corrosion rate of the factory cut-edge. It works by sealing the metal's cut-edge and also protects it from natural and corrosive elements.

## **Why Evercure™?**

As proven through industry research, Everlast's panels are stronger, more durable and less likely to crack over a duration of time. Our goal at Everlast Roofing, Inc. is to incorporate cut-edge technological advances to our products to ensure the highest standard of quality. Evercure™ is just another step in our commitment to bringing the metal marketplace the finest materials in quality building components.



For more information on the Evercure™ process, or any of the Everlast products, contact Everlast Roofing at:  
**888.339.0059**

**Lebanon, PA**  
239 N. 5th Ave.  
Lebanon, PA 17046

**Bridgton, ME**  
24 JR Mains Drive  
Bridgton, ME 04009

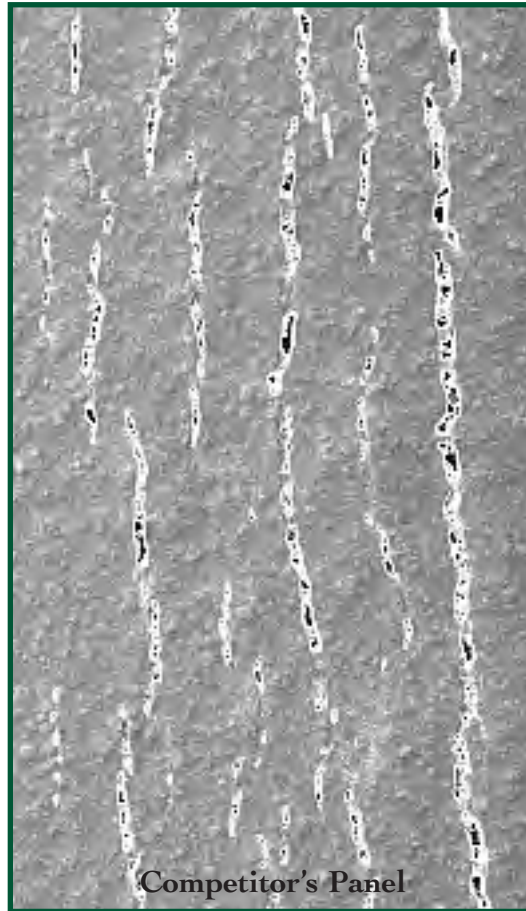
**Howe, IN**  
7180 N 050 E  
Howe, IN 46746



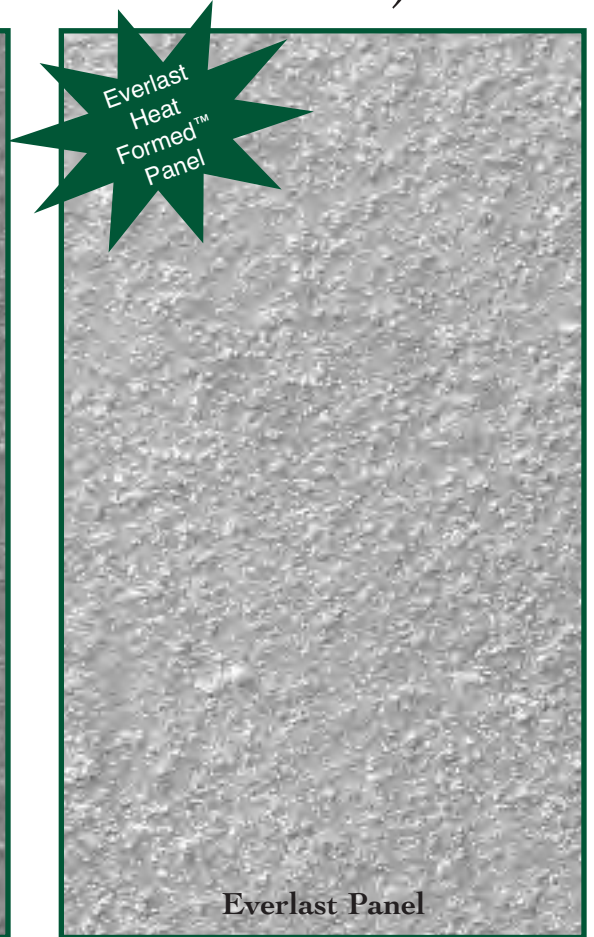
A symbol of quality and innovation in metal roofing and siding...

We have mastered the process of heat forming™ Panels. Our panels are stronger, more durable and less likely to crack over a duration of time. We have recently introduced our CECI® enhancement that not only seals our cut edge, but also protects it from natural and commercial corrosive elements. We are proud of our Evercure™ process and trust it will continue to lead the industry in producing quality metal building supplies.

# EL II Heat Formed™ Major Rib vs. Typical Roll Formed at 80° Major Rib



Competitor's Panel



Everlast Panel

Everlast  
Heat  
Formed™  
Panel

Cracks allow moisture, which is often contaminated by atmospheric pollutants, to penetrate the protective surface of the coating, and cause the substrate to rust or corrode. In fact, the fractures in the paint can cause a painted panel to corrode at a faster rate than an unpainted panel. At the point where the paint film has been opened, electrochemical cells are established which will promote greater and faster corrosive attack. The result is accelerated corrosion at these areas because of their tendency to remain wet longer. The photos above show how Everlast's Heat Forming™ panel outlasts the competitor's panel. The Heat Formed™ panel creates a paint system that is more flexible and therefore better able to withstand the rigors of the forming process. The paint coverage is not compromised and the result is outstanding barrier protection. This barrier protection prevents corrosion by isolating the steel from the environment. For more information contact Everlast Roofing at **888.339.0059**.

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